

An adrenaline rush on snow and ice



Discover the Ice Experience: Adventure and luxury in the wild winter landscape of Northern Sweden.

Ice Experience is a phenomenal driving experience on the most challenging surfaces imaginable: snow and ice. We welcome you to Åre and Kall, where you can enjoy the perfect combination of adrenaline-fueled driving experiences and first-class hospitality, all in a serene wilderness landscape. After an exhilarating day behind the wheel, you can enjoy first-class accommodation at the fashionable Copperhill with access to a fantastic spa and a delicious 3-course dinner.

The Cars:

The line-up for 2024 includes: Volkswagen T-Roc R with 300 hp, Golf R with 320 hp, and Porsche 911 GTS with 480 hp! All cars are 4-wheel drive, equipped with DSG or PDK automatic transmissions, and are fitted with special studded tires for fair grip on the slippery but exciting ice.

Accommodation to Suit Your Taste and Budget:

In and around Åre, there is a wide range of accommodation options, from classic mountain hotels like the picturesque Kallgården and traditional cabin rentals through Skistar, to the area's gem, Copperhill, majestically perched on the top of Förberget in southern Åre. At Copperhill, pamper yourself with the region's sharpest view, best SPA, and a top-class restaurant.

Flexible Arrangements from January to April:

At Car Events, flexibility is our key word. We offer customized arrangements for both accommodations and driving experiences from January to the beginning of April. Whether you're looking for an adventure on your own or a tailor-made package, we are ready to meet your needs.

Exclusive Package Offers in March:

During the special days of March 10-11 and 17-18, we present an extra attractive package for those who want to explore their limits behind the wheel. The package includes single room accommodation at Copperhill, access to the SPA, a delicious 3-course dinner, and a full day on the ice in our cars (2 people per car) starting from SEK 9,900 per person excluding VAT.

Remember, this is just a part of our flexibility. We have more dates and options available, for those who wish to arrange their own accommodation or for those who want to visit us for just one day.

Contact us at johnny@carevents.se or thomas@carevents.se to customize your adventure according to your wishes.

Car Events

web:

www.carevents.se

e-mail:

info@carevents.se

phone:

+46 8 595 110 60